BMCC 2024 Strategic Planning Pillars

Pillar 1:	Pillar 2:	Pillar 3:	Pillar 4:	Pillar 5:
Culture of Students	Create Enrollment	Community	Vibrant Workplace	Fiscal
First	Opportunities	Engagement	Culture	Sustainability
 Promote student self-reliance Improve the on-campus experience Improve course-mapping/scheduling Remove barriers 	 Provide clear and transparent pathways and supports for students Increase retention, persistence, and completion rates Create responsive and relevant academic programming to support needs of our communities 	 Increase a unified BMCC image through marketing and media to create regional visibility. Expand and enhance community and workforce partnerships. Create a collective and inviting atmosphere throughout BMCC facilities that is enticing for community use. Foster a culture that supports community volunteerism among College employees and students. 	 Develop career opportunities Prioritize staff diversity Increase collaboration 	 Build transparency and communication into the budget process Increase access to data to support planning and assessment of initiatives Investigate alternative funding sources and sustainable grant opportunities



Pillar Teams

STEERING COMMITTEE INCLUDES:

President Browning, Strategic Planning Co-Chairs, Theresa Bosworth, Kristin Williams, and the Pillar Co-Chairs (listed below)

Pillar Teams	#1: Culture of Students First	#2: Grow Enrollment Opportunities	#3: Community Engagement	#4: Vibrant Workplace Culture	#5: Fiscal Sustainability
Co-chairs	Phillip Schmitz Roman Olivera	Rebecca Schwartz Joey GrosJacques	Jeff Nelson Stacie Stahl	Wade Muller Tammy Short	Vicki Muller
Committee Members	Faculty: Melinda Platt	Faculty: Ki Russell	Faculty: Nick Nelson	Faculty: Wells Jones	Faculty: Nick Nash
	Exempt: Riley Faircloth	Exempt: Christene Thatcher	Exempt: Brad Baker	Exempt: Brad Holden	Exempt: Debbie Stahl
	Classified: Adam Sims	Classified: Angela Rios	Classified: Terri Johnson	Classified: Crystal Bennett	Classified: Kristie Harrison
	Content Experts: Danielle Hodgen, Mandy Oyama, Garrett Mickalson	Content Experts: Annie Claus, Liz Engblom	Content Experts: Susan Kralman Liz Corbett Jordan Monaco	Content Experts: Tami Pelles, Mark Saunders	Content Experts: Becky Tesch, Karl Schrader

BMCC's Mission, Vision, and Values

PROPOSED

OUR MISSION

Blue Mountain Community College is proud to power our communities, promoting access and excellence for our students, energizing our local workforce, and uplifting the families that support us.

OUR VISION

BMCC endeavors to cultivate a diverse yet united community of big dreams, bold innovations, and enduring connections.

OUR VALUES

We believe in access.

Proudly committed to a philosophy of equal opportunity, in line with our mission to strengthen families and transform communities.

We are guided by integrity.

Driven by our core principles of reliability, transparency, and accountable stewardship.

We stand for student success.

Keenly, focused on providing pathways to life-changing higher education outcomes, in the workforce and in the world.

We are responsive, resourceful, and respectful.

Powered by the essential diversity of our one-of-a-kind community... and prepared to adapt to the evolving needs of our stakeholders.



2025-2028 STRATEGIC PLAN TIMELINE



JANUARY 2024

Strategic Planning process kicks off with third-party facilitator; Steering Committee and Pillar teams meet; structure, expectations and implementation process established; groups begin identifying short term and long-term opportunities for the College; participate in mission/vision exercise

FEBRUARY 2024

Structure and teams shared out with campus community and on website; steering committee meets monthly; Pillar work groups meet and build core initiatives; New mission and values proposed



MARCH - MAY 2024

Steering committee and Pillar groups continue to meet and map out priority initiatives and associated tasks; mission/vision/values refined; share progress with campus community at various stages



Draft strategic plan (early June); share out with campus community for input and feedback



AUGUST - SEPTEMBER 2024

Strategic plan further refined; share with campus, Board of Education, and communities in our service area; final plan presented in late September; develop communication timeline



OCTOBER 2024

Begin moving into implementation phase and create Annual
Action Plan to keep multi-projects in forefront



NOVEMBER 2024 - ONGOING

Strategic plan continues to be reviewed and refined; Steering committee continues to meet; key performance indicators shared out